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Towers

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jane corridor news

To keep our community informed

Telephone 630-5070

December 11, 1978

Election night sidelights

TO THE VICTOR: CIGARS, POWER

by CARLA MASTRAGOSTINO

Mel Lastman, mayor, and Barbara Greene, controller held onto their seats in easy victories on Monday November 13 in North York.

The battle for the last board of control spot, however, continued throughout the night before one-time controller Irving Paisley took it. Esther Shiner held a solid second position throughout, lagging not too far behind Greene. Bob Yuill came in third.

During the first half of the evening Alex McGivern, Yuill and Ron Summers led the polls in the struggle for the final two positions in the Board of Control. A few people who were at the Municipal Building Monday night were surprised by the strength shown by McGivern despite the fact that he was unable to wage an active campaign because of illness.

The 11:50 p.m. reading revealed that the fourth controller's position was still a toss-up between Summers and Paisley with the latter leading by a mere 111 votes.

Controller Barbara Greene's face glowed with joy as she appeared at the Municipal building around 9:30. Greene who had a child out of wedlock on Easter Sunday said that the people of North York were "very nice generous people who looked at your record instead of your personal life."

Among the spectators were representatives of CITY TV, The Toronto Star, The Mirror, CFTO, CHUM and CFTR. Their stars were Lastman and Greene who were repeatedly interviewed. Greene even obliged to pose for a picture as she lit a cigar for Lastman.

Lastman confidently lingered among the crowd with the big cigar between his lips, while he was being congratulated by well-wishers.

Lastman told his supporters that he is going to fight Davis over the use of health board funds outside of Metro.

"He's not going to buy Ontario's votes at the cost of North York," Lastman said. He also stated that he plans to create jobs, suggesting that "CBC owns a great amount of land that they won't sell which is holding back about 100 jobs."

Asked by a CHUM reporter when he was last excited for an election, Lastman answered "six years ago." Correcting himself he added "No, I'm excited now

and I'm proud with the majority."

Among the defeated Monday night was Derek Warner who ran for alderman in Ward 3. He spent a nervous evening pacing the floor waiting for the results to come in. He realized he had lost at the 9:00 p.m. reading and as O'Neill's reelection became

apparent, his pace slowed down.

An unexpected loser was Marilyn Meshberg, the incumbent Ward 5 alderman. She hugged her close friend Barbara Greene in congratulations when she arrived at 10:12.

Later both ladies retired behind the alderman's office as

Meshberg had heard from her advance polls that she was losing by 300 votes. The crowd cheered her as she narrowed the gap between her and eventual winner, NDP candidate Michael Foster.

Overall the atmosphere was mixed, with restless journalists

rushing to meet their deadlines, happy and sad candidates all contributing a touch of emotion throughout the evening.

(For final Election results as certified by the office of the Borough Clerk, please turn to page 2.)



The Blacksmith Sculpture:

The origin of "Thinking Faces" goes back four years. At the front of Blacksmith Public School is a raised area. It was decorated with plants and shrubs and weeds that had gone wild. It was felt that a small parkette with a small piece of sculpture might enhance the front of the school and add to the beauty of the surrounding community. A school committee selected a young Toronto sculptor, Karena Massengill, to create and build a sculpture. Funds were obtained from Wintario, Dominion Store tapes, and cash and kind donations from the community and interested business leaders. The North York Board of Education was required to furnish only the buried concrete bases. When landscaping is completed next spring the Blacksmith Community will have a unique parkette for the enjoyment of all citizens over the years.

Make sure you are buying the real thing

by GAIL DE YELL

The shelves in your supermarket are stacked with packages that are designed to attract your attention. But thanks to a great deal of work by the Consumer's Association, the Department of Consumer and Corporate Affairs has taken steps to ensure that the labels give you more than eye appeal.

In accordance with the Consumer Packaging and Labelling Act, labels on prepackaged non-food and food items will give you full and factual information to protect you against fraudulent or deceptive packaging. Since 1958 the Consumer's Association of Canada has put forward more than fifty resolutions, many of which have been implemented in this legislation. It's up to you to read, understand, and to use their help.

First, take a look at the labelling information on a "non-food" product like washing detergent. Besides the brand name

in the largest letters, you'll find:

(1). The common name, in both English and French, which identifies the true nature of the product.

(2). The accurate net quantity of the contents, usually in both traditional and metric units.

(3). The name and address of the manufacturer or distributor who is responsible for the product. This requirement allows the consumer to take independent action by presenting problems or inquiries directly.

Next, if you're buying a prepackaged food product, you'll still see these three previous facts --plus:

(1). A list, in both official languages, of the ingredients in the food by weight. This is done either in descending order of proportion or as a percentage.

(2). Except for fresh fruits, vegetables, and butter, products with a durable life of 90 days or less have to display a "durable

life date." Look for the date marking on such items as dairy products, bread, vacuum-packed sandwich meats.

The term "best before" must appear, in French and English, with the durable life date, unless the manufacturer explains the significance of the date elsewhere on the label. This means that after the date shown, the food will have passed its peak, although it may still be edible. It is a guideline, not a guarantee or an "expiry" date. Nor is the manufacturer required to take this product off the shelf after that date.

With prepackaged meat, fish, and poultry products, you'll probably see a packaging date and a sign near the meat counter to suggest how long you can safely store these items. Such signs were a previous requirement.

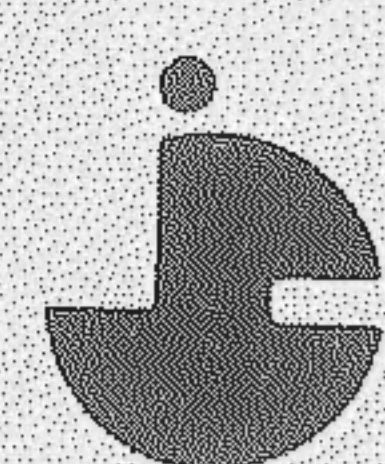
(3). If the product requires storage conditions other than room temperature, there'll be instructions.

(4). The number or size of servings is now mandatory. If the label shows the number of the package, the amount or size of each serving will also be given by weight, volume or number. So, if the picture that attracts you shows five pieces of fish, you'll get that many inside.

(5). Other artificial flavouring is used in a food product. If the package has an illustration of the natural substance this flavour imitates, for example, a gelatin powder with a strawberry on the outside label, the fact that artificial strawberry flavouring has been added must be mentioned.

If you are always overwhelmed by the lists of additives that go into our foodstuffs, you might try to find a 1977 brochure published by the National Health and Welfare's Health Protection Branch. Its tables could help you translate those unfamiliar and unpronounceable chemical

-Continued on page two



jane corridor news

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Benjamin N. Muego
Editor and Project Manager
John Cayonne
Advertising Sales

BOARD OF DIRECTORS: Caryl Catallo (Chairman), Floriana Frizza, Bill Waicus, Dave March, Arthur Jones, Tom Kear, Lorna van Amelsfort.

Final election results:

Mayor

Lastman 93,178; Dane 12,668;
Obadia 6,265

Board of Control

Greene 64,198; Shiner 61,973;
Yuill 49,505; Paisley 38,569;
Summers 38,164; McGivern
37,231; Haber 20,221; Wiz-
man 15,715; Leitch 10,794;

Vatri 11,132; Suttaby 6,641

Alderman - Ward 3

O'Neill 3,459; Pallotta 2,291;
Warner 936; Wilcox 378

Catholic Trustee for Area 1 of North York

Cianfarani 5,027; Caruso
4,075; Ierullo 418

School Trustee - Ward 3

Gemmell 1,408; Smith 1,399;
Folkes 951

Hydro Commissioner

Sutherland 46,044; Anderson
31,871; Adler 24,532; Mc-
Convey 21,170; Goodbaum
17,121; Baird 14,392; Hor-
wood 7,773; Tryphonopoulos
5,860

Food labels

--continued from page one
names into an understandable language.

Now with the conversion to metric you must also watch for changes in measurement labeling. If you notice reduced sizes with increased prices, please notify CAC at P.O. Box 961, Station K, Toronto M4P 2V3. Shopping can be confusing and disappointing--or fast and satisfying. Buying just a pretty picture is no guarantee that the contents of the package will please you as much. If you learn to read the labels on products, comparing brands, sizes, and prices and decision making gets to be a lot simpler.

Child/Parent Centre

The Child/Parent Center of the Jane-Finch Community and Family Centre provides a Drop-In for mothers and children at 4400 Jane St. on the main floor in the recreation rooms. This is a place where mothers are welcome to come with their children. It is a comfortable

and informal setting where all are welcome. The Drop-In continues to be open Monday, Tuesday and Thursday mornings for 9:30 to 11:30 a.m.

Come and help us decorate our Christmas tree. Drop in or call 663-2733.

December 12 set as Parent's Night at Oakdale Junior High

Parent's Night will be held at Oakdale Junior High School on Tuesday, December 12, from 6:30 p.m. to 9:00 p.m.

Parents Night will give parents the opportunity to discuss the progress of their sons and daughters with their children's specific subject teachers. Earlier, on December 7, all students at Oakdale received their first term reports. Students are also invited to attend these discus-

sions provided they come and stay with their parents.

The format to be followed throughout the evening will be similar to that of previous years. Under this format, parents will sign up for a series of 10-minute interviews upon arrival and then follow the schedules they have made for the rest of the evening.

The school is looking forward to seeing many parents on December 12, Parents Night at Oakdale Junior High School.

Dellcrest Answers®

'IS AGGRESSION NATURAL?'

Adam had always been a good-natured three-year-old. But one day, while playing in his sandbox, he clobbered his friend with a toy shovel. Screaming, he struggled to take a toy away from her. His mother on seeing this was surprised and when these outbursts continued over the next few days she became quite concerned. What was suddenly prompting Adam to such displays of aggression?

What the mother didn't realize was there had always been an aggressive element to Adam's behaviour--but now it was obvious that something needed to be done about it. Like all healthy children aggression had been a natural part of Adam's life and it was one of his chief means of communication. For example, when hungry or wet he thrashed and cried. As his needs were met a pattern began to form--vigorous physical movement and crying got him what he wanted.

By age three a child has gained greater strength and is better able to get around. When upset he is co-ordinated enough to hit, kick and connect with his target--mother's shin, playmate's head or the unsuspecting cat. He is still expressing his demands and frustrations but in a more forceful way.

BEING ANGRY

Of all his natural and healthy emotions anger becomes the most frustrating. It is raw, immediate and painful. As a baby no one prevented him from expressing his feelings and making demands in his own way but now suddenly his parents and nursery school teachers won't accept this. He doesn't know why.

At first mother felt that Adam had been selfish with his playmate but after further thought she realized that he had no idea of other people's rights. Somewhere Adam had discovered that lashing out is one way to protest when feeling unfairly treated. Although relatively few children become disruptive enough for parents to seek professional help, most do go through an aggressive phase.

WHY AGGRESSIVE BEHAVIOUR

Aggressive behaviour clearly shows the child's urge to control his environment.

As the child's awareness of the big world around him grows, he experiences more frustration and his life seems to be an endless series of do's and don'ts.

The pre-schooler copies both the good and bad in everything he sees around him.

Often frustrations and rage are brought on by lack of skill. He wants so much to participate and he just doesn't understand or accept it when he can't.

He is showing he is a person with rights and needs. Not

understanding the rules he feels a keen sense of injustice when punished.

Lessons in self control may be quite fast and painless for some children while for others it can be a long, trying experience. While we must take care not to deny a child's real feelings we must help him control them himself.

GUILTY FEELINGS

The aggressive child is often a fearful child, one who feels his needs and rights threatened. He may feel guilty when physically aggressive, especially when hitting his parents or someone else he loves. Some parents and teachers increase guilt feelings by bribery and bargaining over poor behaviour. Others use guilt to frighten him into behaving. Comments like, "You really hurt mommy. I can't love a child who hits mommy" are often heard by the furious youngster. Such messages increase his guilt and anxiety and could hinder him from learning how to handle his anger.

Many parents become genuinely alarmed over their own occasional hostile thoughts or feelings of guilt. But such emotions will arise and are perfectly natural. The difference between adults and children is the self-control in dealing with feelings. So we, the adults, must set the example for pre-schoolers.

WHAT TO DO

Anticipate. Frequent supervision is a time-consuming yet essential part of helping the child learn good ways of controlling aggressive behaviour, or, in other words, self control.

Act. Watch for trouble and move in quickly. Be ready to restrain him physically if necessary. Holding his hands while speaking to him will usually be enough. He may struggle and cry and protest but will understand that what he is doing is unacceptable to you.

Punish. Punish but also explain what he has done wrong. Choose logical and fair punishment that can be carried out on the spot and that can be easily enforced. Warning him not to do it again will have some effect but a specific punishment like separating him from his friend is often more effective.

Redirect. Explain clearly that screaming and hitting won't get what he wants. Tell him you understand how he's feeling, are prepared to listen to his side and then come to agreement on the misunderstanding. Try to begin talking by saying, for instance, "I can't let you hit me. It hurts me and you. I know how angry you are feeling. Please tell me what you are mad about." If you remain



Learning to control hostility is an important part of a pre-schooler's development. Dellcrest advises parents against indiscriminate punishment for aggressive acts.

calm and in control he will see that his feelings are not being denied or ignored. He'll begin to understand one can get satisfaction by talking about upsets rather than by using physical force. Redirecting his behaviour shows him what you want him to do. Praise him for trying.

Simple though it may sound the key to helping the child express his aggressive behaviour appropriately is the love we show him. When playing well on his own or co-operating with friends give him some praise and a hug--this will help him recognize his good behaviour. Unfortunately many parents and teachers ignore good behaviour hoping it will last while they occupy themselves with other duties. To wait until a child misbehaves before paying attention to him often has the reverse of the desired effect, that is, it teaches that he can get attention by behaving badly.

The aggressive pre-schooler has endless energy and a short memory. Eliminating aggressive behaviour and teaching acceptable ways to express wants and feelings requires much patience. Knowing he is loved is the key in helping to develop good understanding and control over his feelings of aggression.

(C) The Dellcrest Children's Centre

sports

MOVE OVER, CHINNAGLIA! Here comes Dal Colle

by BENJAMIN N. MUEGO

When the second North York team in six years won the pee-wee championship of the Canadian Youth Soccer Association on October 22, 1978, one of the happiest players who marched off the field could very well have been Augusto Dal Colle.

Gus Dal Colle, as he prefers to be called, scored the only goal—which turned out to be the winning goal—in an outstanding defensive confrontation between two equally matched teams.

Only 14 years old, the eldest child of Bruno and Gilda Dal Colle (the Dal Colles also have a daughter Anna, aged 7), Gus is in Grade 9 at Graham B. Warren Junior High School. An all-around athlete, Gus also plays hockey, and confesses to a dog-

ged fascination with the Toronto Maple Leafs and the Toronto Blue Jays. Referring to the Leafs, he said, "I liked them when they were losing a lot of hockey games and I like them even more now."

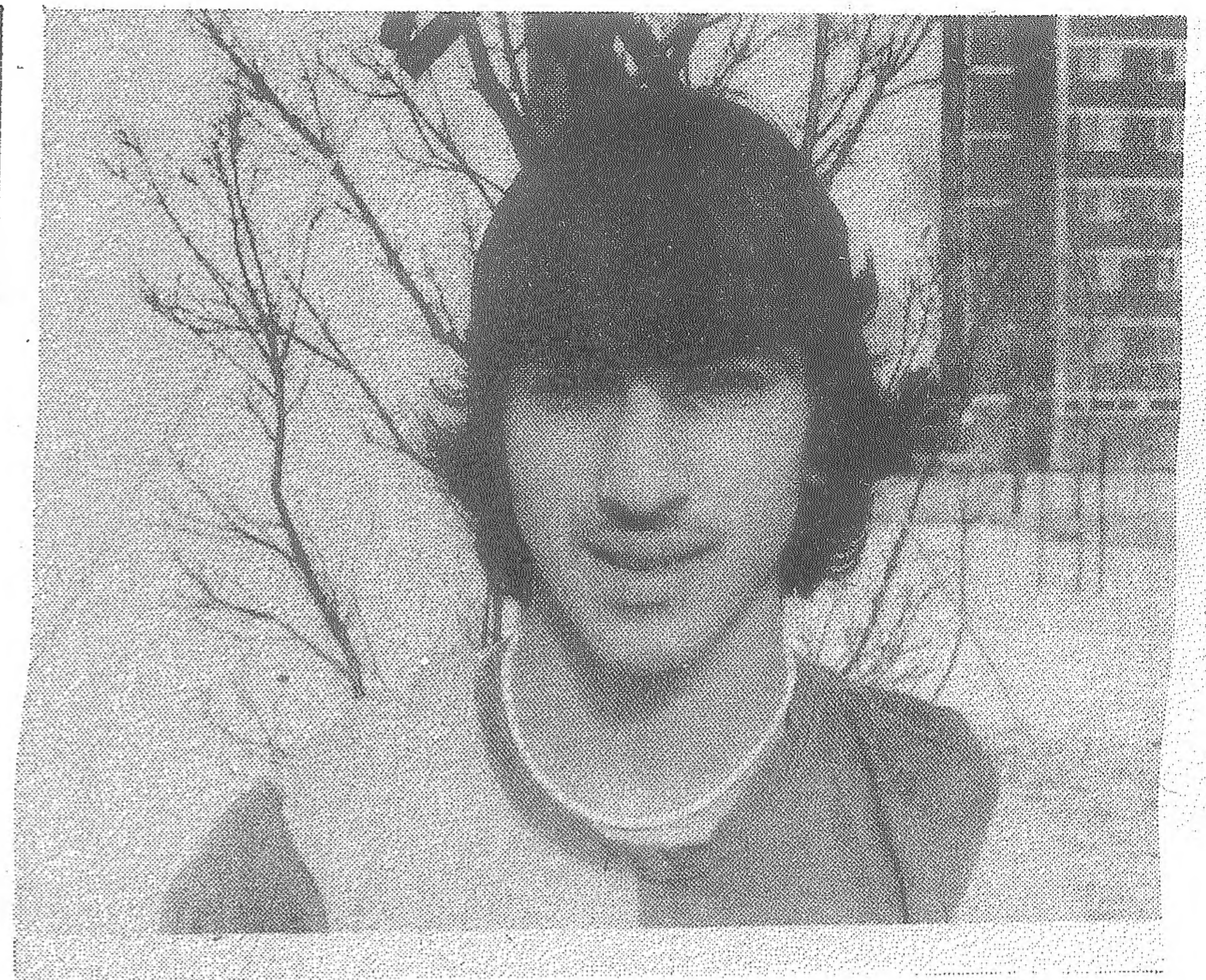
Gus said that he started playing organized soccer four years ago, largely as a result of his father's encouragements. Bruno Dal Colle who is a housepainter by occupation is a great soccer enthusiast and used to play the game when he was younger.

Ironically, Gus' first team was Yorkview, one of his present team's (St. JaneFrances') strongest competitors. He played for the Yorkview team for three years and credits his former coach, Mario Di Rocco, for teaching him "a lot of the basics."

Like many boys his age, Gus has a number of sports idols. Three of these are Pulicci, who plays for the Turino team of the Italian Soccer League, Chinnaglia of the New York Cosmos, the defending NASL champions and Guy Lafleur of the Montreal Canadiens. Being of Italian descent—although he was born in Toronto and is therefore a first generation Canadian—Gus adds that Chinnaglia "used to play for Milano."

Asked why he preferred Chinnaglia over Pele, Gus said that he likes Chinnaglia's "aggressive style of play" and his glamorous lifestyle. Like his idol, Gus prefers to play offense. This year he scored 50 goals in organized team play—tops in his team.

Gus thinks he is "doing okay" in his schoolwork, with a B-1 to



B-2 academic rating. He wants to go to York University to study business, and if he is recruited, to play for the YU soccer team. He also would "like to take a crack at playing professional soccer if (he) is good enough."

When he is not in the ice rink playing hockey or in the soccer field, Gus likes to read the newspapers, watch the movies or go biking and swimming. He says he also likes the outdoors and of-

ten goes camping.

While soccer is not yet as glamorous in Canada as it is in Europe, Gus thinks that the game is catching on, and it is just a matter of time when it will become as popular as hockey or football. When that time comes it will not be surprising if Gus Dal Colle is in the thick of it.

So move over Pulicci and Chinnaglia, here comes Augusto "Gus" Dal Colle.

Smith, Folkes granted recount; O'Neill re-elected

by CARLA MASTRAGOSTINO

Derek Warner and Peter Pallotta North York's Ward 3 defeated aldermanic candidates are going to court to prove that their November 13 loss to incumbent Pat O'Neill was due to various irregularities in a few voting precincts in Ward 3.

Derek Warner and Peter Pallotta alleged that O'Neill's workers violated the Municipal Elections Act which forbids the display of any kind of campaign literature or material in polling stations. They are preparing to file a court action seeking to invalidate certain votes cast. Allegations of voting irregularities are contained in sworn affidavits from the campaign workers.

Willard Day a scrutineer for Derek Warner says that he ran into a few problems at precincts

14 and 15 at the Arleta Manor Senior Citizens Home near Sheppard Avenue West and Jane street. He stated that Mr. Abedale, a scrutineer for Mrs. O'Neill, was sitting with a leaflet on his lap clearly visible to all voters.

The leaflet contained the names of the so called "Ward 3 Slate" consisting of Pat O'Neill, Peggy Gemmell, Sheena Suttaby and Sharon Morgan running for various positions in Ward 3.

Day also said that there was an "X" mark opposite each name. According to Day, O'Neill's scrutineer was talking to the Deputy Returning Officer Mary Taylor who made no attempt to remove the literature. When Day complained, the Deputy Returning Officer told him to "mind his own business."

Day said that this incident

was followed by another where an elderly voter was allowed to vote with a friend because she "had a hearing problem." Her friend had a copy of the JANE CORRIDOR NEWS with a full page advertisement of O'Neill, Gemmell and Suttaby visible to all the voters. Day said that he complained to the same Deputy Returning Officer who after a shouting match allowed a polling clerk to accompany the woman to vote. The polling clerk then pointed out to the woman the name she was to vote for. Michael Fisher another scrutineer for Derek Warner signed a piece of paper verifying the irregularities of Monday evening. He also added that a few voters told him that "unpleasant things would happen to them if they didn't follow instructions."

Warner and Pallotta also stat-

ed that their scrutineers found O'Neill's campaign literature folded in with the official ballots as they were being prepared for tabulation Monday night at the polling station in the Senior Citizens Home.

Discounting Pallotta's and Warner's allegations, O'Neill says that her workers are all "seasoned veterans and they know the rules and regulations."

O'Neill also stated that she was at the Senior Citizens Home a few days prior to the election distributing literature. She says, "I can't be held responsible for them if they (the senior citizens) take the literature in with them."

Elizabeth Smith Who lost to Peggy Gemmell by nine votes, in her bid to represent Ward 3 in the North York Board of Education, was granted a recount

last Friday, December 1, by Judge Francis J. Cornish, county court judge of the judicial district of York

The actual recount began last Monday, December 4 with Judge Cornish, City Clerk Earl Roberts, the three candidates and their solicitors in attendance. Also permitted to attend are two scrutineers each for the three candidates who contested the election.

Involved in the recount were ballots cast in 112 polling subdivisions and the advance poll held on November 4 and 9. The City Clerk's office declined to say exactly how long the recount will last except to predict that "it may take a whole week, possibly more."

The Elections Act allows a judge to invalidate an election if he finds irregularities in it.



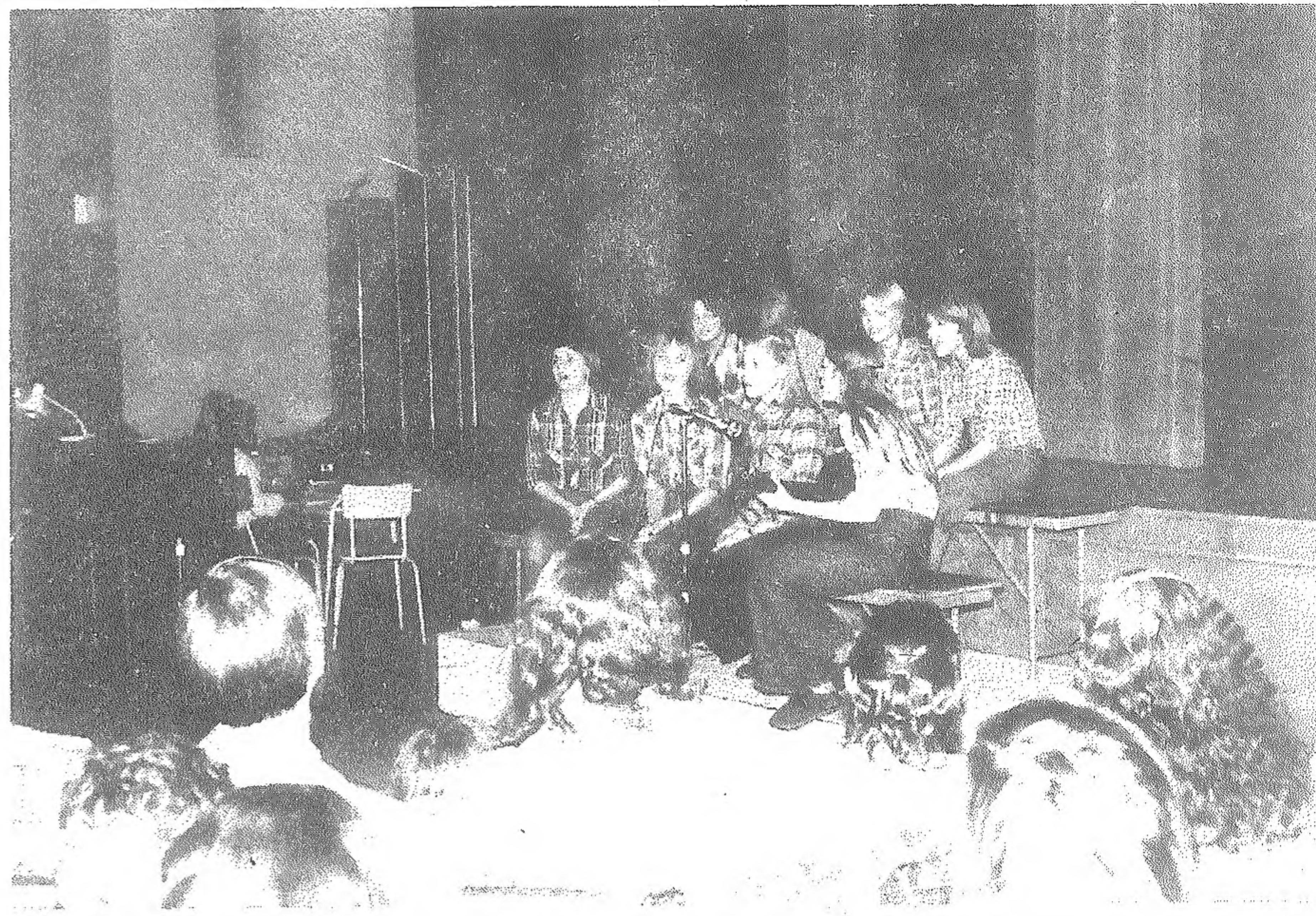
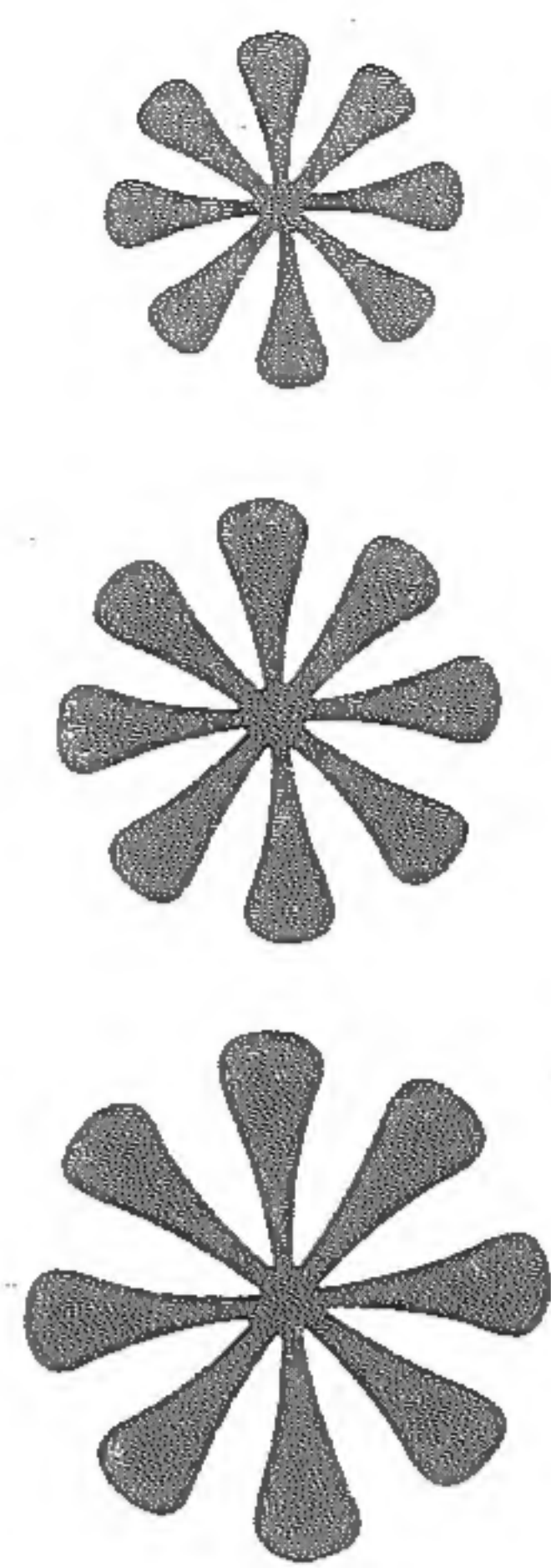
As predicted, voter turnout on November 13 was low. While the weather did not help any, only slightly a quarter of all registered voters in the borough bothered to vote. In photo above, the election officials had plenty of time to exchange pleasantries and catch up on the latest information about the weather. Photo and caption by B. N. Muego.



As with the rest of the borough, Ward 3 became "sign city" on election day. Jockeying for the best visual advantage, candidates and their supporters put up posters and placards everywhere. Street intersections such as Jane-Sheppard were favourite targets. In the end, however, it was name recognition that mattered—favouring as always, incumbents over their challengers. Photo and caption by B. N. Muego.



L-R: Wilmot Hutson, Sheri McCulloch, Veremiah Eastman.

L-R Front: Linda Coutts, Christine Kingissepp, Judy Clark, Nancy Gemmell.
L-R Rear: Ingrid Nitsch, Arlene Hinns, Lori Gray, Cathy Gemmell.

JANE J.H.S. JUMPS TO FESTIVAL SOUNDS

by BILL PICKERING

For two nights, over two hundred talented youngsters from this community delighted capacity crowds at Jane Junior High School. On November 22 and 23, the first Community Arts Festival demonstrated the vigorous success of the performing and visual arts in the Westview Family of schools.

The aim of the Festival was to show that in the arts, as in all others subjects, there is a continuous development from elementary school, through Junior High, to Secondary School. To help show this, teachers from all of Jane's feeder schools, Jane itself, and Westview Secondary School organized representative displays of the arts programs in their schools. These included crafts and pictures, musical presentations by orchestras, choirs, small groups, and individuals; gymnastic displays, dance numbers, and dramatic sketches. The co-ordinator of the Festival was Sue Daniel, Theatre Arts Teacher and Guidance Counsellor at Jane Junior High School.

There were so many excellent contributions that the programs were different on the two evenings. To pick out high points of such fine programs would be unfair, but special mention should be made of the guest performances from Shoreham Public School, Driftwood Public School, Gosford Public School, and Westview Secondary School. The singing dancing and xylophone playing of the Shoreham group, and the gymnastic displays from Gosford and Driftwood, were outstanding. From Westview, the performance by the Chamber Orchestra and Stage Band showed the impressive level of skill our students can reach. Several new programs from Jane received their first public recognition at the Festival, including the guitar orchestra, the choir and the folk dance group.

Among the other performances were the Jane Junior High String Orchestra, Jazz Band and Concert Band, the singing group "Frenz" from Westview, and the "Dynamite Five" rock group.

A guide to smoke detectors: three judged 'best'

Municipalities say smoke detectors a must, but CANADIAN CONSUMER magazine recommends only three models.

Municipal and provincial governments across Canada are making the installation of smoke detectors in homes mandatory but only three models available are recommended on the basis of a test of relative merit, says the Consumer's Association of Canada (CAC).

Pressure for the installation of detectors is coming from fire department and insurance company officials concerned about fire-related deaths and property losses.

During 1966-1975, for example, there were 7205 deaths and

a property loss of \$2.6 billion due to fire. Thirty-six percent of losses occurred in homes.

Dominion Fire Commissioner R.A.W. Switzer says that "these figures (indicate) an awareness or apathy on the part of the occupants with respect to basic fire safety."

Under provincial regulations, detectors are now mandatory in all new homes in Alberta and Ontario. Starting in January 1979 they will be required in all apartment buildings in Alberta, Manitoba, Nova Scotia and Prince Edward Island are considering similar legislation.

Meanwhile Municipalities such as Ottawa are enacting by-laws requiring the immediate

installation of detectors. The first municipality in Canada to require detectors is Inuvik, in October 1974. Now 85% of all buildings in the Northwest Territories have detectors.

CAC recommends only three models out of 19 tested in its laboratory. The three are Charlescraft Corp Ltd.'s LIFESAVER F900D, Teledyne Water Pik Ltd.'s SMOKE ALARM D-ICAN and Chloride Systems (Canada) SMOKE SENTINEL 30-77.

The LIFESAVER and SMOKE ALARM are ionization types and the SMOKE SENTINEL is photoelectric. Ionization-type detectors respond well to fast-burning smokeless fires while photoelectric types respond best to smoky slow-burning ones.

Prices of the 19 brands tested by CAC ranged from \$25 to \$80.

The three recommended models cost \$29, \$42 and \$50 respectively. All of the brands tested met minimum requirements. CAC's recommendation is based solely on the response time of the samples tested.

CAC recommends that you buy two detectors and put a photoelectric type in the hallway outside your bedroom and an ionization type downstairs close to the stairwell but not in the kitchen. In a one-story home, says the consumer's magazine, put the ionization type close to the basement stairs.

CAC also says that despite the legislative pressure for detectors, the public has been given little incentive to buy them. The federal government has refused to consider taking the sales tax off them and only a few ins-

urance companies offer discounts to clients having detectors in their homes.

State Farm and Halifax Insurance offer discounts of 4 and 5 percent respectively but only to present policyholders. Gore Mutual offers a cash rebate of \$12.50 and General Accident Group offers \$10. Three other companies, Cooperators, Royal and Halifax, will sell smoke detectors of their choice to policyholders at discounts up to 50%.

While these schemes are certainly a step in the right direction, they pale in comparison to the astronomical losses from fire each year.

For further information, see the October issue of CANADIAN CONSUMER magazine or contact:
Fran Marier 613-238-4840
David Shaw 613-233-9383

Volunteers make it happen

The JANE CORRIDOR NEWS relies on volunteer carriers to deliver each issue to your home. It goes without saying that distribution is a vitally important function of any newspaper--for our carriers in particular, it's a demanding and usually thankless task.

We salute the following people who have helped us bring you the NEWS over the past months. Without them it would be impossible for us to publish.

Mrs. Baiocco, Carol Davidson, Billy Barclay, Collin Barrett, Chris Caron, Judy Clark, Faye Cole, Mabel Cullen, Dale Cullen, Paul Cullen, Maria D'Angelo, Kim Deschamp, Maryella Di Prospero, Jean Dias, Jai De Sousa, Jean Dixon, Andy

Ede, Steve Everson, Cathy Gemmell, Nancy Gemmell, Mike Guerin, Ken Guerin, Kevin Guerin, Dino Frizza, Michelle Frizza, Sandra Frizza, Carol Fiocco, Silvana Fiocco, Eileen Justesen, Lisa Keay, Harold Kirkpatrick, Elaine McKafety, Janet McNevin, Richard Mendoza, Doreen Natalizio, Ingrid Nitsch, Irene Pengelly, Mrs. Pideta, Robert Price, Terry Lynn Price, Jean Osborn, Calvin Russell.

Phyllis Santin, Hassan Sheriff, Connie Simone, Harold Sproule, Eric Steinbach, Lenora Suddles, Sheena Suttaby, Sammy Tenutta, Gavin Thompson, Cindy van Amelsfort, Sherri van Amelsfort, Rick van Amelsfort, Donna Wilson, Betty Witmer, Ron Waiacus, Bob Woodworth.

Black Creek Christmas

The Metropolitan Toronto and Region Conservation Authority invites you to enjoy preparations for Christmas, pre-Confederation style, in Black Creek Pioneer Village.

From November 25th to December 31st, Village staff will demonstrate how settlers prepared and observed the Yule. The Village houses display the simple decorations of the period--garlands of cranberries and popcorn, Christmas trees, and swags of evergreen boughs. The kitchens are filled with the aromas of freshly baked fancy breads, cakes, mincemeat, and puddings.

To add to the Christmas scene at Black Creek, the choir mem-

bers from St. Philip's Lutheran Church in Islington will sing Christmas carols in various locations through the Village, Sunday afternoons, between 2:00 and 4:00 p.m., up to December 17th.

While touring Black Creek on weekends, between November 25th and December 24th, and daily from December 26th to 31st visitors should make sure they take a wagon ride to the Delziel barn, which houses the Percy Band Toy Collection, the largest collection of 19th century toys in Canada.

Also, Santa Claus has set up his workshop in the Delziel Barn and welcomes all visitors. Another

her attraction for the children will be a "Santa's Mailbox."

The Village is open weekdays from 9:30 a.m. to 4:00 p.m. and on weekends from 10:00 a.m. to 4:30 p.m. It will be closed Christmas Day. Admission is \$3.00 for adults, \$.75 for students and children, \$6.00 family maximum and \$1.50 for senior citizens.

Black Creek Pioneer Village, located at Jane Street and Steeles Avenue in Northwest Metro Toronto, is administered by The Metropolitan Toronto and Region Conservation Authority.

For further information, contact Metro Region Conservation at 661-6610.

Joy in the morning:

For some students at Jane Junior High an average school day starts off at 8 o'clock with a quick game of pool or perhaps some floor hockey at the Driftwood Community Centre. By 8:30 it's time for a mini breakfast of juice and "Egg McMuffins" spiced with lots of table talk. With ten minutes to spare it's off to morning classes.

The Jane Early Risers Club (J.E.R.C.) began, in May 1978, as a pilot project for a select group of 12-16 year old students from Jane Junior High. They met two mornings each week and participated in group sports activities, quiet games and then had breakfast. As Wendy Montreuil, a guidance counsellor at the school, explains, "the intent of the early morning activities combined with a hot meal was to give the club members a 'head start' for the school day."

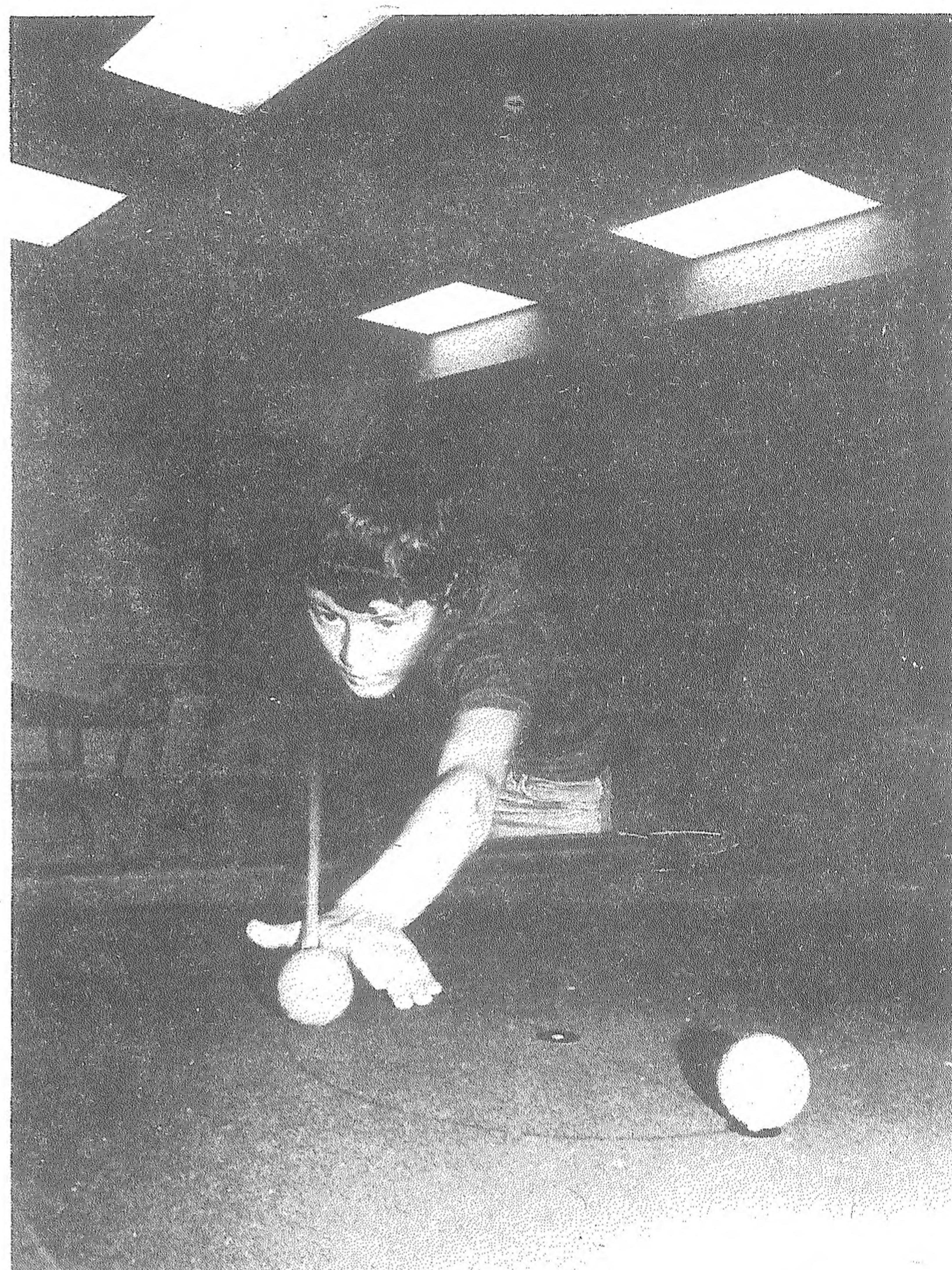
So successful was the pilot project that an expanded 20 week program was organized for this schoolyear. It started on November 20 and will continue through to April.

North York Parks and Recreation, Lifeline, York Youth Connection, the Downsview Rotary Club, Rill Food Services and the Driftwood Centre joined forces to make the J.E.R.C. program possible.

Left: Lolly Braund and Valma McGivern of McDonald's are flanked by Mike Vale, treasurer, and George Thanagan, president, Downsview Rotary Club during a presentation of a \$1,000 grant. Accepting on behalf of the J.E.R.C. program are participants Paul Gillard, 12, and Mike Guerin, 13.

Clockwise: Harvey Penny, 13, takes time out before breakfast to relax over a game of pool. Bill Traynor, Director of the Driftwood Community Centre "sinks one" for twelve year old Paul Gillard. A fast game of floor hockey starts the day off right for Paul Martin and an unidentified J.E.R.C. participant. Andy Adair, 13; David Shaler, 13; Norman Crawford, 12; Eddie Russel, 14; and Paul Martin, program co-ordinator enjoy "Egg McMuffins", with juice donated by McDonald's Keele and Finch.

Photostory by BILL WAICUS



Looking out for the consumer

THE CONSUMERS' ASSOCIATION OF CANADA

The Consumers' Association of Canada, a voluntary, independent and non-profit organization, was founded in 1947. Known at first as the Canadian Association of Consumers, its original objec-

CAC members are particularly active in the area of product testing. Volunteers determine market availability and purchase products which are tested in the CAC's testing facilities or in

effectively assist consumers and to carry out the Association's representational work at the provincial level.

The Association's efforts over the years have helped bring about several substantial improvements in the marketplace. These improvements include mandatory fibre content labelling, voluntary care labelling of fabrics, detailed product information on packaged goods, a "best before" date on short-life food products, non-smoking sections in public conveyances and a ban on the general use of DDT and other long-life pesticides, to name just a few.

Currently, the Association is involved in several activities which will ultimately benefit the consumer. For example, in the vital area of housing, CAC members are working with governments and representatives of the housing industry in this most expensive of all purchases.

The Association is also striving for improvements in competition and food policy, safer children's toys and car seats, and higher standards for regulating the insurance industry. As well, the CAC is actively campaigning for increased safety for prescription drugs, a better education program on the use of non-prescription drugs, and a higher quality of products to assist the hard of hearing.

CAC is also involved in the development of recycling programs for solid waste, of energy conservation measures and of alternative energy sources.

In summary, CAC has played an impressive role in improving the marketplace for consumers more in the past fifteen years than in the preceding century. It remains dedicated to the credo that an informed consumer is the best watchdog of the marketplace.

Christmas concert at Oakdale

Be sure to leave the evening of December 19, 1978 open. Once again Oakdale's music and Theatre Arts students are presenting their annual Christmas Concert.

Mr. Lubin is directing an excellent cast in the classic Christmas play, "A Christmas Carol."

The bandstring orchestra and choir will be performing your favorite carols.

Please come and join us for an evening of Christmas music and entertainment. Tickets can be purchased from Oakdale's music and theatre students.

Bernice Browne, CAC head

The president of the local chapter of the Consumer's Association of Canada is Bernice Browne. Originally from Alberta where she "grew up on a farm," she and her husband Gary moved to Toronto 16 years ago. The Brownes have two children, Scott and Barry, aged nine and fourteen respectively, both "avid hockey enthusiasts."

Describing herself as a "conservative activist," Mrs. Browne is critical of what she considers the proliferation of sexually suggestive advertisements especially on television. Under her leadership, the CAC recently launched a campaign to remove unfair and unpleasant advertising from the airwaves.

Mrs. Browne said she has been involved in consumer affairs "peripherally during the last 10 years" and for the last 4 as the leader of about 24 active volunteers. Significantly enough, all 24 volunteers are women. Mrs. Browne admits that the CAC local chapter is understaffed and could use more volunteers.

The key to better consumer awareness according to Mrs. Browne is to include consumer education in the various school curricula. Asked why this has not been done so far, Mrs. Browne said that most schools unfortunately "consider consumer education a low-priority item." On the perennial lack of volunteers, Mrs. Browne laments the fact that in "me-70s," money has become too important, and there seems to be a stigma attached to doing volunteer work.

Despite all these problems, however, the CAC local chapter continues to function, safeguarding consumer interests against unscrupulous businessmen and industries.

tive was "to develop a more enlightened opinion on economic affairs and consumer interests, and and to express this opinion in such a way as to benefit the home, the community and the nation."

In its role of researching consumer problems and making recommendations for solutions, the CAC became a bridge between the consumer and industry on the one hand, and government and the consumer on the other. In the beginning it concentrated its efforts in the area of goods and services, but guided by the needs of its members, it rapidly expanded into monitoring such widely diverse fields as environmental protection, the delivery of health and educational services, operations of financial institutions, food production and marketing.

In 1962, the Association was incorporated under the Companies Act as the Consumers' Association of Canada--its official name today.

Over the years, the Association has attracted members with widely ranging interests and talents who research problem areas, work with others to recommend change and provide an effective lobby for improvement.

Today, the CAC has approximately 100,000 members who are learning and practicing responsible consumerism and assisting other consumers to be more effective participants in the marketplace.

other independent laboratories, the results are published in the Association's bi-monthly magazines, CANADIAN CONSUMER and LE CONSOMMATEUR CANADIEN, thus assisting consumers in making informed purchase decisions.

CANADIAN CONSUMER and LE CONSOMMATEUR CANADIEN are available on newsstands and in most libraries and an increasing number of elementary and secondary schools. Considering the wide distribution and the extent of family and neighbourhood readership, it is estimated that the Association's publications are read by well over one-half million Canadians. Teachers find them most useful in preparing for their classes in consumer affairs and marketing, and a related program provides both teaching aids and volunteer speakers to classes ranging from primary to post-graduate levels.

In addition to conducting product tests and publishing CANADIAN CONSUMER and LE CONSOMMATEUR CANADIEN, the Association is active in organizing members at the local, provincial and national levels. For example, the National Office operates a consumer information and referral service and assists in the printing and distribution of the magazines.

And regional offices are in operation in several provinces to more

Costi is initiating two new community programs this fall.

FREE LEGAL AID SERVICE

When? Wednesdays 6:30 - 9:30 p.m. Ongoing.

Where? Costi, North York Centre, 108 Spenvally Dr. in the Spenvally School (1 block north of Sheppard, east of Jane St.).

Purpose: to provide legal counselling and assistance. U.I.C.; W.C.B.; Immigration; Small Claims Court; Landlord and Tenant; Family Court; Highway Traffic Offences, Minor Criminal.

By appointment only. Phone 745-6363 for appointments.

CITIZENSHIP COURSE

When? Tuesday evenings from 7:00 - 8:30 p.m. starting November 21, 1978.

Where? Costi- North York Centre, 108 Spenvally Dr. in the Spenvally School (1 block north of Sheppard, east of Jane St.).

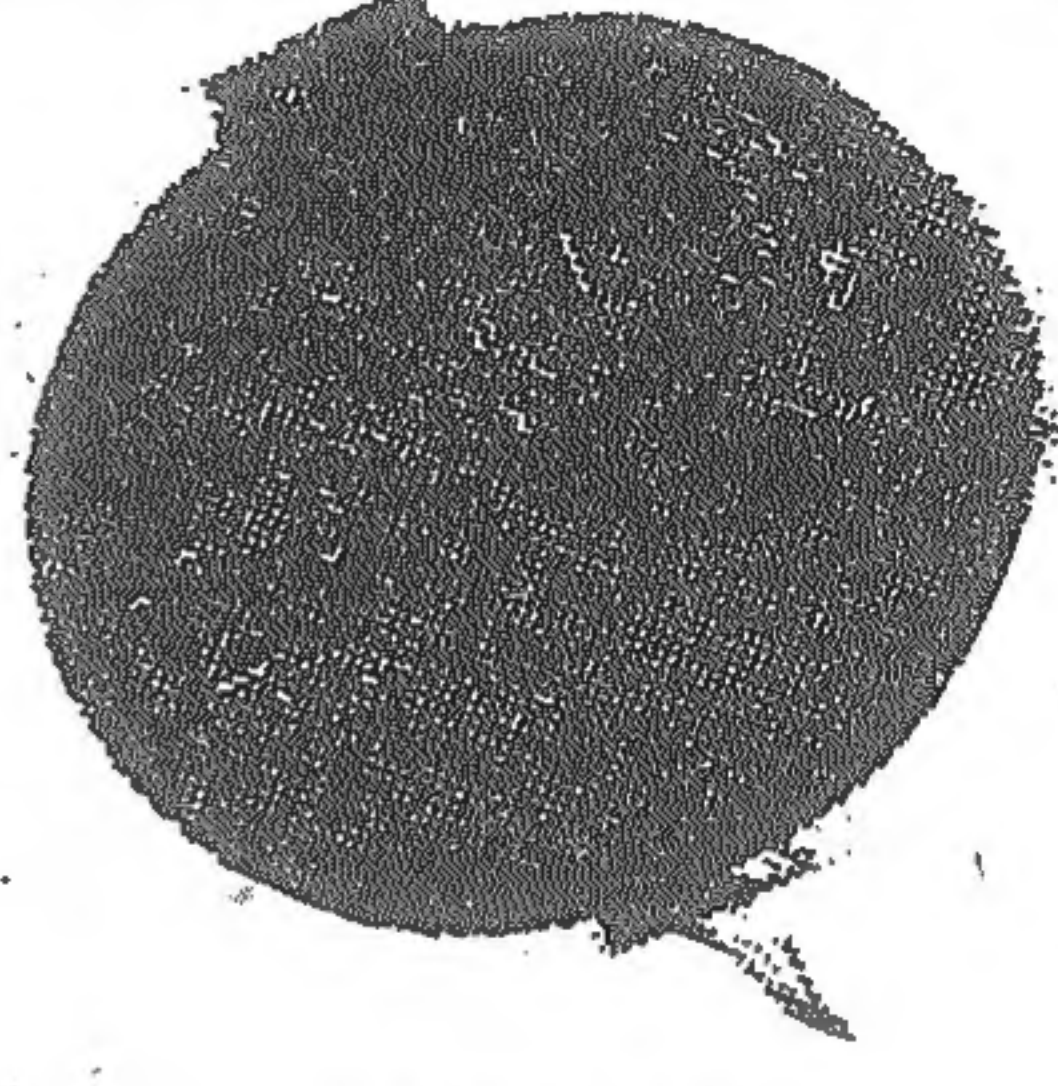
Purpose: to prepare citizenship candidates through teaching of necessary civics to succeed at the interview and to assist in preparation of necessary documentation.

Register now. Limited number of places.

Phone 745-6363 for registration.

COSTI

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JADE EAST

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(Yorkwoods Village Centre)

FREE DELIVERY
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HOURS DAILY:

Monday to Thursday: 3:30 p.m. to 1 a.m.
Friday to Saturday: 3:30 p.m. to 2 a.m.
Sunday: 3:30 p.m. to Midnight

Free classifieds, with no strings attached

If you've been paying any money at all for newspaper classified advertising, you've been paying too much. Because the *Jane Corridor News* doesn't charge for classified ads.

Unlike some newspapers, you pay nothing when you place your ad. And unlike other newspapers, you pay nothing even after you've sold your item. *Jane Corridor News* classifieds are free to all private party advertisers... with no strings attached. And you'll find our classifieds to be remarkably effective, since they reach over 15,000 homes in the Jane Corridor area.

Why is the *Jane Corridor News* the only area newspaper that doesn't charge for classifieds? We do it as a service to the community. Because we print our newspaper for people, not profits.

Print your ad in the squares on the coupon including the price of the item and your telephone number. Be sure to leave a blank space after each word. (See example below).

LOVESEAT ONLY SIX MONTHS OLD
BROWN \$75 AFTER 6 P.M. 555-654

Mail coupon to:
JANE CORRIDOR NEWS
2134 Sheppard Ave. W.
Downsview, Ont. M3N-1A4

Name _____
Address _____
City _____ Postal Code _____ Tel. _____
Telephone orders can no longer be taken

jane corridor news

APT. FOR RENT: 2 bedroom condominium, furnished, extras included; overlooking York U. Steeles and Jane; \$575/month. Call days 669-2474, evenings 663-1332

Option for change

by HOLLE BRAMM

"Technology has found no substitute for man's own unique gift of himself to his society."

Helping others by giving yourself is what volunteering is all about. It is a serious business--a job which offers you opportunities to achieve and grow. Not only does volunteering give you personal satisfaction and stimulation, but it gives you work experience and a chance to develop your skills.

Unknown to some people, a volunteer job is not a steady diet of "joe jobs", or merely an extra pair of hands to exclusively perform routine menial chores. It can be extremely meaningful work--a chance for self-expression and self-satisfaction. Furthermore, there is a certain status and a feeling of accomplishment achieved by participating in a program that contributes to the community of which you are

part.

Perhaps the main reason most people volunteer is for the sheer fun of it. The new friendships that one develops are a part of volunteering which makes it so special to each person.

Anyone can volunteer--people of all ages, from all walks of life--teens, senior citizens, businessmen and housewives. No special skills are required. Training is given for volunteer positions, which can be extremely beneficial to expand career goals as well as enriching one's own personal goals.

In 1977, the North York Volunteer Center referred 2012 volunteers to 150 agencies and consulted with 183 organizations regarding the recruitment and training of volunteers. The placements included traditional jobs such as those in a hospital, or working with handicapped children, as well as such unique jobs as producing a Cable TV show or doing research on an Environmental Law project.

New uses are being made of volunteers. These preventative and supportive programmes create many challenging volunteer opportunities.

Communities are increasingly accepting local responsibility for people who need special attention. The North York Volunteer Center assists agencies in setting up volunteer programmes and recruits volunteers to fill needy positions.

If one has a specific interest or can contribute in any way through volunteer work, call the North York Volunteer Center at 222-2551. You will be placed in a position best suited for your needs and one from which you will derive the most enjoyment.

In subsequent editions of the JANE CORRIDOR NEWS, the North York Volunteer Center will feature requests for volunteers needed for specific volunteer opportunities. If something catches your eye--phone us--you have nothing to lose and everything to gain.

Wanted: volunteers

by VICTORIA BRANIGAN

The Family Service Association, in 1972, started a Volunteer Programme from their office at 1315 Finch Avenue West to serve the seniors in Downsview. In July 1977, there were more than 10,676 Seniors in the area bounded by Bathurst Street, Lawrence Avenue, Jane Street and Steeles Avenue. Most of these people are independent and live busy, satisfying lives.

There are many, however, who need a little support so they may remain in their own homes or apartments rather than moving into Nursing Homes or Homes for the Aged. It is this support the agency hopes to give by recruiting volunteers and linking them to the Seniors.

The needs are many and as individual as the people served. Requests range from assistance

in shopping and cleaning; companionship and transportation to medical appointment.

Our Friendly Visitors have very satisfying and rewarding jobs, for they are aware that their effort makes it possible for the Senior to continue to live independently. Our present volunteers have said they receive more than they give, for their Seniors have become friends.

The type of assignment given to volunteers is geared to their time schedules and what they would like to give in the way of support care.

For many Seniors in this area, transportation is very difficult as they are unable to use the mass transit system. Some who can use taxis still need someone to accompany them to a hospital

or medical appointment.

Again the agency is careful to schedule an assignment that does not interfere with the volunteer's own time limits. If there were enough drivers, then each would be called upon only once a month.

This is a very enjoyable programme for the results can be very visible and worthwhile. The Seniors are very grateful for any help given, but more importantly, the volunteers become the links between the community and the Seniors, who very often have felt isolated and lonely.

If anyone feels interested in helping with some aspect of this programme, please call Mrs. Branigan at 638-3892 between 9:00 a.m. - 5:00 p.m. from Monday to Friday.

Volunteers needed

The Dellcrest Children's Centre needs people to fill the following volunteer positions:

One to one situations working with children: This might be as a friend or a tutor helping the child to regain his trust in adults. Men are particularly needed.

Group situations working with children: In these group therapy positions children learn how to get along with other children. Our groups are on Thursday evenings.

Research positions: These require some university background in social science, psychology or journalism and do not usually involve direct contact with children.

Clerical staff: Daytime positions for people who would like to help with mailings, work in the library, etc. while enjoying others' company.

Prevention Project positions: Either day or evening positions. Good for someone who has child-care experience as a teacher, mother, nurse, child-care worker, interest in journalism or video-taping.

Our volunteer training program begins in October. If you are interested contact Lois Kruger or Bev Kane at 333-0515.

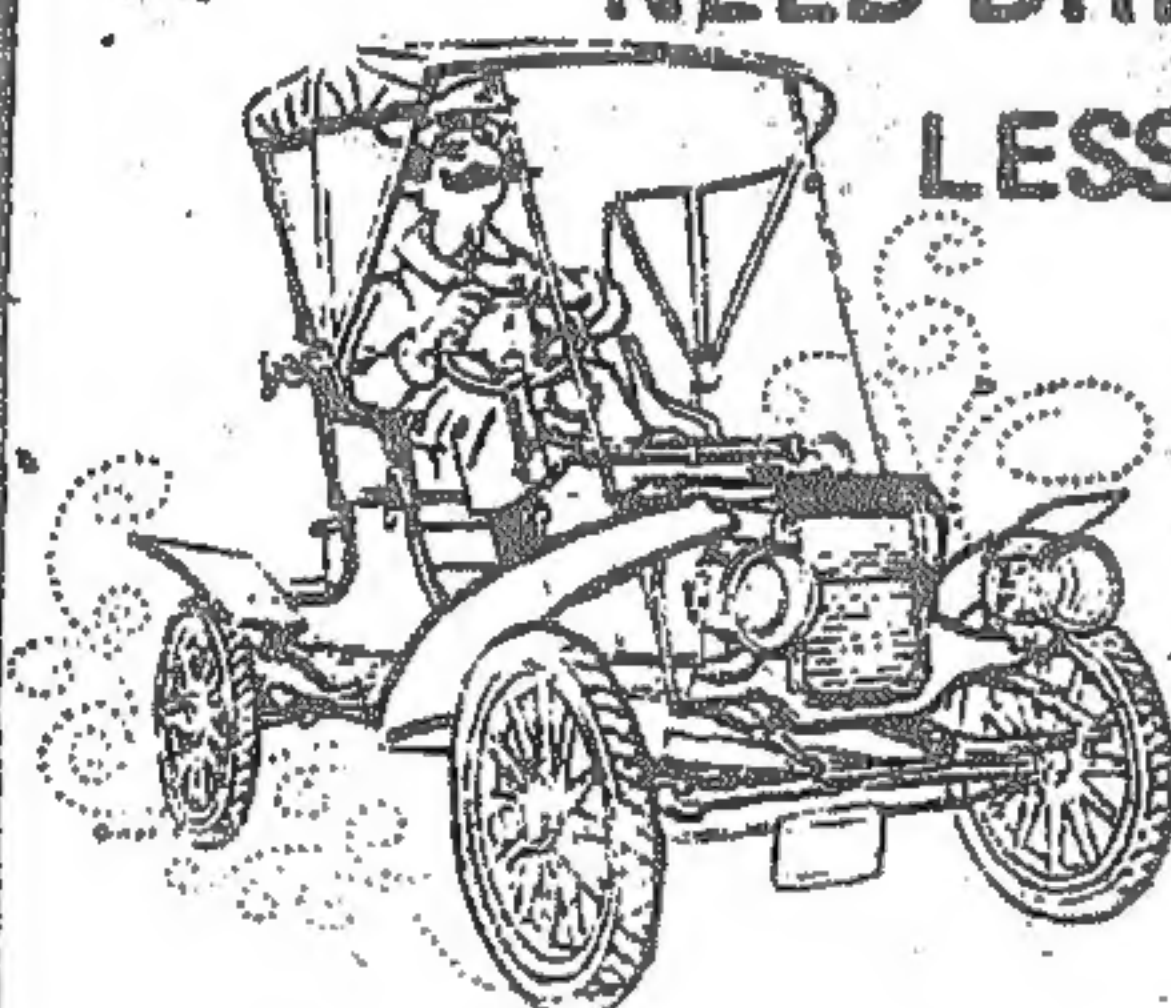
BIRTH CONTROL

Pregnancy Testing,
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● Free & Confidential ●

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Phone for appointment

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743-5777

Merry Christmas
and a
Happy New Year

Peggy Gemmell, Trustee
North York Board of Education

Donor beware LOOK BEFORE YOU GIVE

by BENJAMIN N. MUEGO

At one time or another, everyone has had to deal with someone soliciting a donation or a gift for a supposedly charitable cause. Solicitors are not the easiest to send away and in

some instances, the "charitable" or "non-profit" organization turns out to be non-existent or worse, an organization strictly for profit.

Christmas is the one time of the year when there is a disproportionately large number of dishonest and scheming solicitors who like to prey on unsuspecting donors. After all, nobody wants to be labelled a "scrooge" and Christmas is traditionally, a season for giving.

To protect potential victims, the Better Business Bureau's Solicitations Control Department compiled an "Annual Index of Soliciting Organizations." The Index although only a "partial list of organizations which are the subject of many inquiries," contains 298 entries.

The Index is broken down into four basic categories identified with code letters as follows (A) incorporated as a nonprofit or charitable organization which has tax exemption for donation purposes, (B) an organization which in itself is quite legitimate although some of its members have been known to use promoters in its fund raising, (C) an organization which has

failed to cooperate with the BBB when it requested for a general file and/or financial information, and (D) a group which is often confused with charitable organizations but which, in fact, is a registered for-profit company.

Two local organizations, COSTI and Dellcrest Children's Home are classified as "A" organizations. On the other hand, Toys for Tots, Guida Italiana and Canada Ecology are listed as "D" type organizations.

The following guidelines are offered by the Better Business Bureau in dealing with solicitors: (1) inform yourself about the principles of the soliciting organization and the facts concerning the nature of its activities, (2) remember that legitimate solicitors and agencies do not use high pressure methods to force you to give before you are able to make inquiries, (3) if a solicitor refuses to show you identification, don't contribute, (4) never agree to contribute in response to a telephone call, and (5) never pay in cash—write a check made payable to the organization.

Some other reminders which might come in handy are: (1) remember that you are under no obligation to accept mailed tickets or merchandise which you did not order, (3) get proof that your donation is deductible if you want tax exemption for your contribution, (4) remember that a federal income tax registration number is no guarantee that any operation is legitimate and (5) the use of a well-respected group's name is no assurance that the promoter running the fund raising drive is legitimate.

If still in doubt, feel free to call the Better Business Bureau's Solicitations Control Department for a copy of the Index, or to help resolve other questions you may have.

Whose shelter is this?



The sign inside the waiting shed says "...the borough of North York has authorized the erection and maintenance of this shelter for your convenience; please help us keep it clean." Evidently, some users of the waiting sheds do not believe in civic consciousness, and would rather keep the sheds filthy. A cursory survey of six waiting sheds on Jane, between Sheppard and Finch, indicated that three have been vandalized, and all six are littered with rubbish ranging from discarded sneakers, old newspapers and pop bottles to cigarette butts. And as if to dramatize their defiance, the vandals have also torn off the signs (in three sheds) warning the public that damaging the waiting shed is against the law. But even more ironic is the fact that there is usually a half-empty trash can sitting right next to all the rubbish. Photo and caption by B. N. Muego.

Understanding the West Indian teenager

by ANNE THORNLEY-BROWN

Youth Clinical Services Inc. (The Clinic) is presenting a new program called "Understanding Your West Indian Teenager: A Social and Educational Group for Parents."

Raising children is one of the hardest jobs in the world, but unlike other hard jobs people are given very little training for it.

The eight session group was intended to give West Indian parents of teen and pre-teen children a mid-week break from the pressures of working and raising a family and to provide them with practical encouragement and assistance in the difficult job of being a parent.

Group members began the evening by unwinding through some activity such as playing dominoes or cards, participating in games, lis-

tening to music, or just relaxing and chatting. Then a West Indian social worker shared information designed to help with the job of being a parent.

This included what West Indians are really like and how their history has shaped them; how children grow and develop; the effect of separation on parent-child relationship; improving their relationships and communication with their children and approaches to child management and discipline.

There was a lot of opportunity for discussion, learning from other parents, role-playing and other forms of active participation. Those who attended had some fun, were involved and learned together.

For future sessions or questions on registration call Heather or Anne at 742-2514.

Skating for the blind

The North York Parks and Recreation Department provides an ice skating program for blind people.

Both volunteers and participants are invited to take part in this program held at Mitchell Field Arena, 89 Church Avenue (south of Finch behind Northtown Plaza) on Wednesday evenings from 6:30 - 8:00 p.m. and on Thursday mornings from 9:30 - 10:30 a.m.

Transportation and instruction may be arranged by calling Harold Cipin at 224-6255.

Teenage and nothing to do?

North York Parks and Recreation operates Youth Centres throughout the Borough of North York for teens 11 to 16 years old.

Music, sports, crafts, dances, trips, special events and more are offered one or two evenings a week at a local junior high school.

The Pleasant View Youth Centre operates Friday evenings from 7:30 - 9:30 p.m. and caters to Grades 7, 8 and 9 students from Pleasant View Junior High School, Our Lady of Mount Carmel and St. Gerald Separate Schools.

The membership fee is \$1.00 for the October to May season. Call Lee Fraser at 224-6249 to find out about how you can join.

Scouts to hit bottles

The 15th Downsview Cubs and Scouts (Gosford Public School area) would like to thank all those people who supported us in our recent bottle drive.

We will be having another bottle drive Saturday January 6, starting at 9 a.m.

If you have bottles and don't wish to be disturbed please leave them on your front porch.

Thanks from OJHS

Oakdale Junior High School wishes to thank the community for its generous support of its lucky draw during its annual fund raising campaign this fall.

The school finances most of its Outdoor Education trips through this fund and will now be able to extend its Program because nearly \$5,000 was raised by the students of Oakdale on this project.

jane corridor news

XMAS GIFT GUIDE

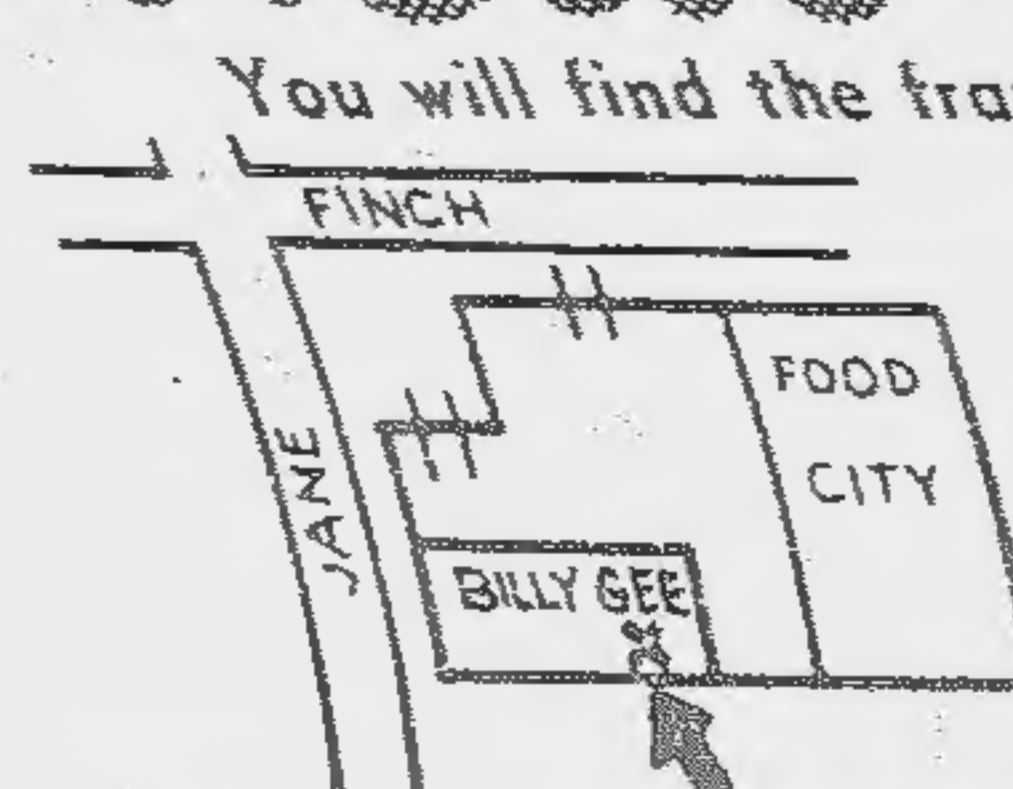
Why travel downtown? There's savings and selection right in our area!

Season's Greetings and
Buon Natale
from the staff of
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